**PAYOLA INVESTIGATION WORKSHEET NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Use the Internet and book to explore the history of Payola. Site your sources at the bottom.**

1. Where did the word “Payola” come from?
2. When did it become illegal to accept payola? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. What event brought about the creation of the payola misdemeanor?
4. Who was the congressman that led the committee to investigate these charges? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Name five disc jockeys that were accused of accepting payola.
	1.
	2.
	3.
	4.
	5.
6. Do you feel that payola was wrong to accept? Yes / No
7. Why? (Explain in detail)
8. Is the rock and roll industry to blame for payola? Yes / No
9. Why (Explain in detail)
10. Did Dick Clark get away with payola or was he innocent? (Explain your answer)

Sources:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_